

BIRKENSTOCK®

December 18, 2025

BIRKENSTOCK FINANCIAL RESULTS FY25



CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

Certain statements in this presentation (the “Presentation”) of Birkenstock Holding plc (together with all of its subsidiaries, the “Company,” “Birkenstock,” “we,” “our,” “ours,” or “us”) may constitute “forward-looking” statements and information within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements relate to our current expectations and views of future events, including our current expectations and views with respect to, among other things, our operations and financial performance. In particular, such forward-looking statements include statements relating to our 2026 fiscal year outlook. Forward-looking statements include all statements that do not relate to matters of historical fact. In some cases, you can identify these forward-looking statements by the use of words such as “anticipate,” “believe,” “could,” “expect,” “should,” “plan,” “intend,” “estimate” and “potential,” “aim,” “anticipate,” “assume,” “continue,” “could,” “expect,” “forecast,” “guidance,” “intend,” “may,” “ongoing,” “plan,” “potential,” “predict,” “project,” “seek,” “should,” “target,” “will,” “would” or similar words or phrases, or the negatives of those words or phrases.

The forward-looking statements contained in this Presentation are based on the Company’s current expectations and are not guarantees of future performance. Forward-looking statements are subject to known and unknown risks, uncertainties and other factors and are based on potentially inaccurate assumptions that could cause actual results to differ materially from those expected or implied by the forward-looking statements. Our actual results could differ materially from those expected in our forward-looking statements for many reasons, including: our dependence on the image and reputation of the BIRKENSTOCK brand; the intense competition we face from both established companies and newer entrants into the market; our ability to execute our DTC growth strategy and risks associated with our e-commerce platforms; our ability to adapt to changes in consumer preferences and attract new customers; our ability to attract and retain customers, and the effectiveness and efficiency of our marketing efforts; risks related to merchandise returns; harm to our brand and market share due to counterfeit products; our ability to successfully operate and expand retail stores, and our dependence on favorable lease terms, brand awareness and the ability to hire adequate staff to successfully operate such retail stores; economic conditions impacting consumer spending, such as inflation, tariffs and other trade policy actions, the deterioration of consumer sentiment, a deterioration of the macroeconomic situation generally, and our ability to react to any of them; the relative illiquidity of our real property investments and our ability to sell properties on reasonable terms in response to changing economic, financial and investment conditions; risks related to our non-footwear products; failure to realize expected returns from our investments in our businesses and operations; our ability to adequately manage our acquisitions, investments or other strategic initiatives; our ability to manage our operations at our current size or manage future growth effectively; currency exchange rate fluctuations; risks related to global or regional health events; our dependence on third parties for our sales and distribution channels, as well as deterioration or termination of relationships with major wholesale partners; risks related to the conversion of wholesale distribution markets to owned and operated markets and risks related to productivity or efficiency initiatives; operational challenges related to the distribution of our products; seasonality, weather conditions and climate change; adverse events influencing the sustainability of our supply chain or our relationships with major suppliers, or increases in raw materials or labor costs; our ability to effectively manage inventory; unforeseen business interruptions and other operational problems at our production facilities, as well as disruptions to our shipping and delivery arrangements; fluctuations in product costs and availability due to fuel price uncertainty; failure to attract, hire, train and retain key employees and deterioration of relationships with employees, employee representative bodies and stakeholders; our dependence on the services and reputation of our Chief Executive Officer; adequate protection, maintenance and enforcement of our trademarks and other intellectual property rights; regulations governing the use and processing of personal data, as well as disruption and security breaches affecting information technology systems; payment-related risks related to the use of credit cards and debit cards; the reliance of our operations, products, systems and services on complex IT systems; risks related to international markets; risks related to litigation, compliance and regulatory matters, including corporate responsibility and ESG matters; risks related to climate change and regulatory responses to it; inadequate insurance coverage, or increased insurance costs; compliance with existing laws and regulations or changes in such laws and regulations; tax-related risks; risks related to our amount of indebtedness, its restrictive covenants and our ability to repay our debt; control by our Principal Shareholder whose interests may conflict with ours or yours in the future; material weaknesses identified in our internal control over financial reporting and our ability to remediate such material weaknesses; our status as a foreign private issuer and as a “controlled company” within the meaning of the NYSE rules; natural disasters, public health crises, political crises, civil unrest and other catastrophic events beyond control and the factors described in the sections titled “Cautionary Statement Regarding Forward-Looking Statements” and “Risk Factors” in our Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission on December 18, 2025, as updated, from time to time, by our reports on Form 6-K that update, supplement or supersede such information. Any forward-looking statement made by us in this Presentation speaks only as of the date of this Presentation and is expressly qualified in its entirety by the cautionary statements included in this Presentation. We undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments, or otherwise, except as required by law.

NON-IFRS FINANCIAL INFORMATION

This Presentation includes “non-IFRS measures” that are financial measures that either exclude or include amounts that are not excluded or included in the most directly comparable measures calculated and presented in accordance with International Financial Reporting Standards as issued by the International Accounting Standards Board (“IFRS”). Specifically, we make use of the non-IFRS financial measures Adjusted earnings per share (EPS) (Basic/Diluted), Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Net Profit, Adjusted Selling and Distribution Expenses, Adjusted General Administration Expenses, Net debt, Net leverage, Average Selling Price, and metrics on a constant currency basis, which are not recognized measures under IFRS and should not be considered as alternatives to net profit (loss) or revenue as a measure of financial performance or any other performance measure derived in accordance with IFRS.

We discuss non-IFRS financial measures in this Presentation because they are a basis upon which our management assesses our performance, and we believe they reflect underlying trends and are indicators of our business. Additionally, we believe that such non-IFRS financial measures and similar measures are widely used by securities analysts, investors and other interested parties as a means of evaluating a company’s performance.

Our non-IFRS financial measures may not be comparable to similarly titled measures used by other companies. Our non-IFRS financial measures have limitations as analytical tools, as they do not reflect all the amounts associated with our results of operations as determined in accordance with IFRS. Our non-IFRS financial measures should not be considered in isolation, nor should they be regarded as a substitute for, or superior to, measures calculated and presented in accordance with IFRS. A reconciliation is provided in the Appendix to this Presentation for each non-IFRS financial measure in this Presentation to the most directly comparable financial measure stated in accordance with IFRS. A reconciliation is not provided for any forward-looking non-IFRS financial measures as such a reconciliation is not available without unreasonable efforts.

Average selling price (“ASP”) is calculated by dividing our total revenue from sales of footwear pairs by the number of footwear pairs sold. Prior to fiscal 2024, ASP was calculated by dividing our total revenue by our total number of units of all products sold. The difference between these two methods is immaterial. Our management uses group ASP in managing and monitoring the performance of the business. We believe presenting a directional change in ASP provides useful information to investors as it helps facilitate an enhanced understanding of our operating results and enables them to make more meaningful period-to-period comparisons, particularly because a change in ASP is typically one of several principal drivers of our revenue development between periods. However, in channels and segments, ASP can vary significantly based on various factors and circumstances, and, therefore, management believes that quantifying ASP or the directional change thereof at segment or channel level would provide a level of granularity not considered helpful and potentially misleading.

In addition, we also present ASP growth on a constant currency basis. We define constant currency ASP as ASP excluding the effect of foreign exchange rate movements and use constant currency ASP to determine constant currency ASP growth on a comparative basis. Constant currency ASP is calculated by translating the current period foreign currency ASP using the prior period exchange rate. Constant currency ASP growth is calculated by determining the increase in current period ASP as compared to the prior period ASP, where current period foreign currency ASP is translated using prior period exchange rates. We believe that presenting ASP growth on a constant currency basis offers valuable insight to both management and investors by isolating the Company’s operational performance from foreign exchange rate fluctuations, which are beyond the Company’s control.

BIRKENSTOCK®

FINANCIAL RESULTS FY25



FINANCIAL RESULTS FY25 AT A GLANCE

IN € MILLION, UNLESS OTHERWISE STATED

REVENUE

2,097

▲ +16% [+18% @cc]

B2B REVENUE

1,298

▲ +20% [+21% @cc]

DTC REVENUE

795

▲ +11% [+12% @cc]

DTC PENETRATION

38%

▼ (200)bp

GROSS PROFIT | MARGIN

1,240 | 59.1%

▲ +17% | +30bp

ADJUSTED EBITDA | MARGIN

667 | 31.8%

▲ +20% | +100bp

ADJUSTED NET PROFIT

346

▲ +44%

ADJUSTED EPS (€)

1.85

▲ +45%

NET LEVERAGE (X LTM ADJ. EBITDA¹)

1.5x

▼ (17)% (vs. Sep-24)

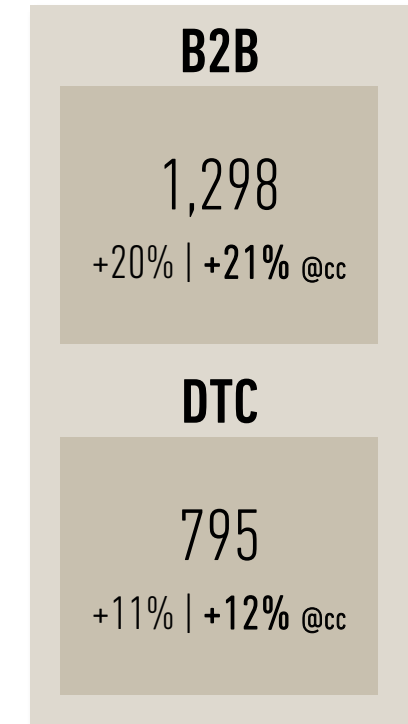
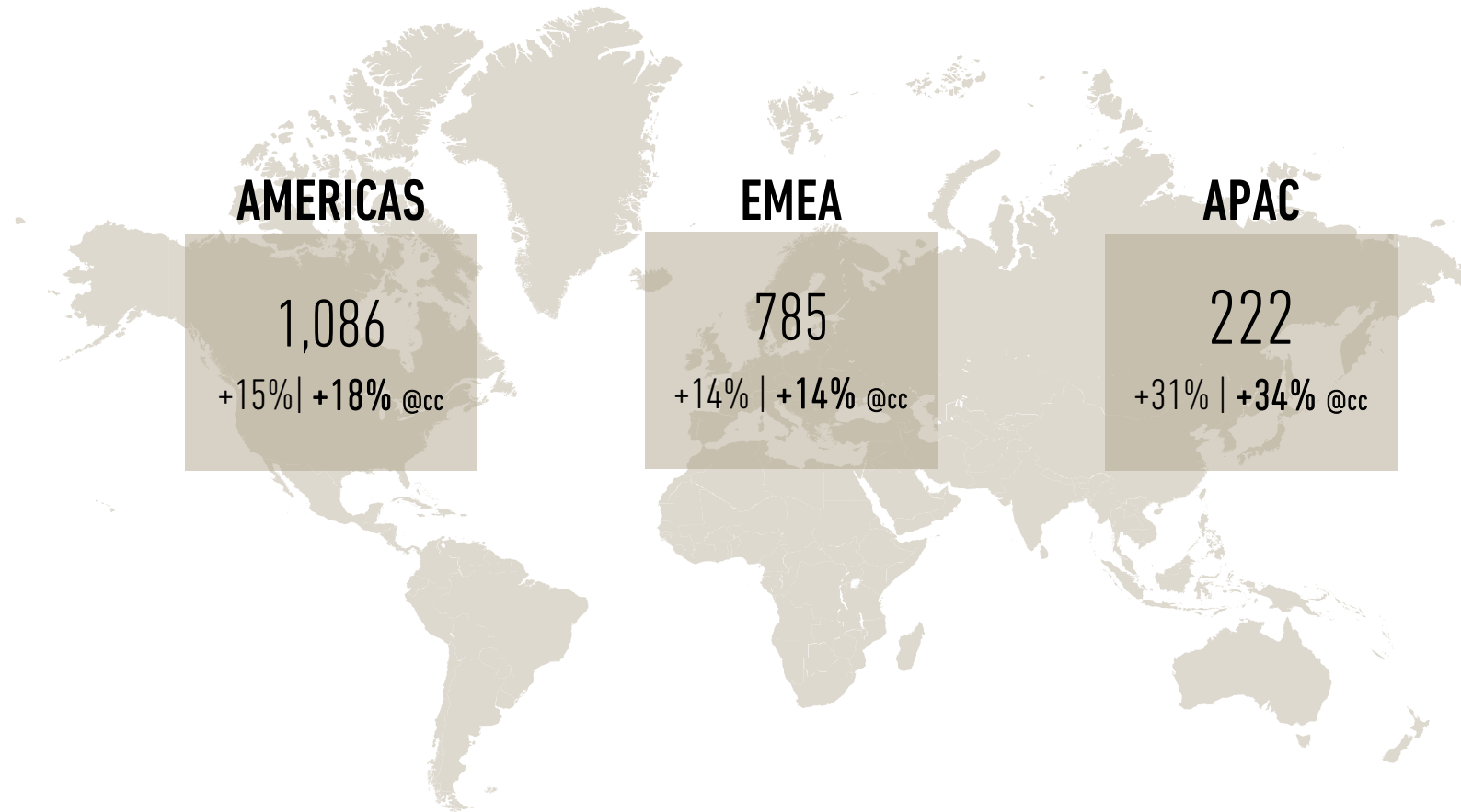
Note: Unless otherwise stated, all comparisons are to FY24. Constant Currency growth (@cc) of revenue and DTC/B2B revenue are non-IFRS measures. For a reconciliation to the most comparable IFRS measure, please see the Appendix to this presentation.

¹LTM Adjusted EBITDA of €667 million

BIRKENSTOCK FINANCIAL RESULTS FY25

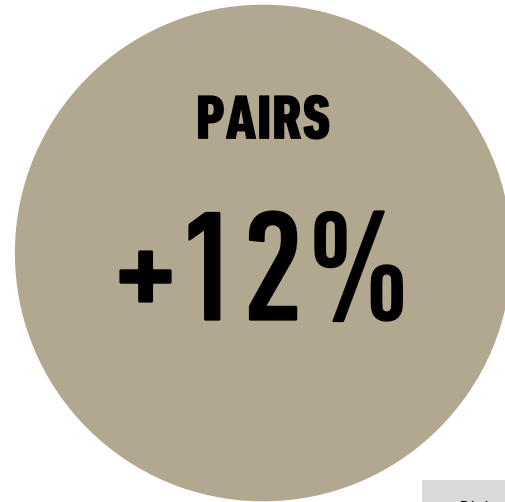
DOUBLE-DIGIT REVENUE GROWTH IN ALL SEGMENTS AND CHANNELS

IN € MILLION, UNLESS OTHERWISE STATED

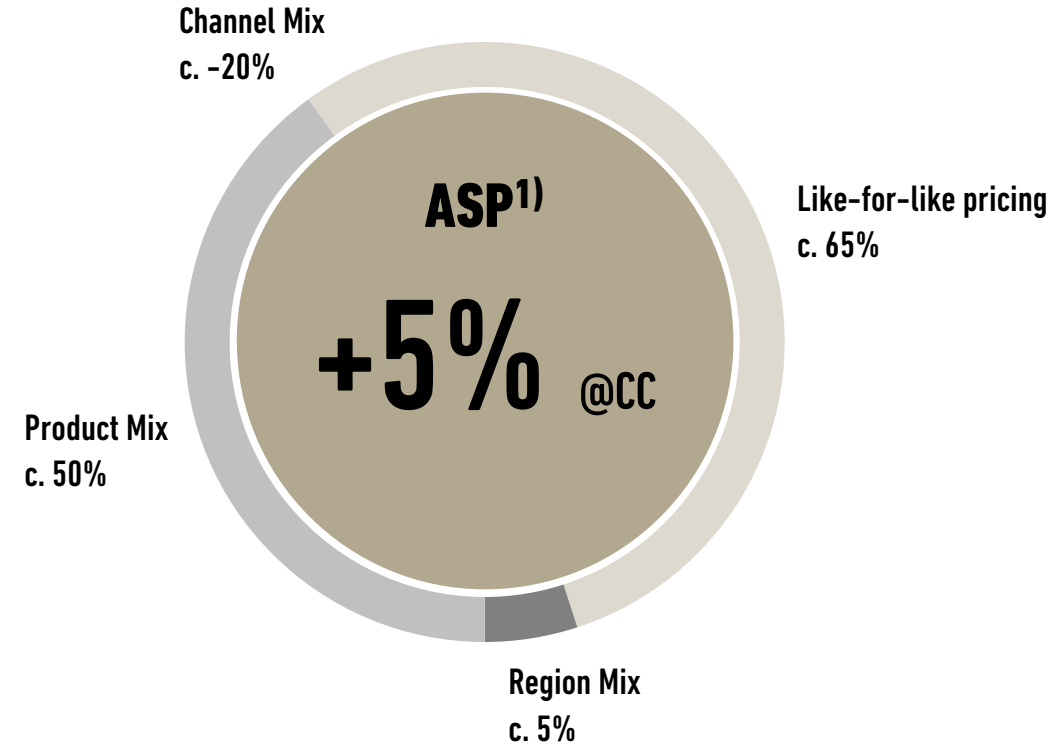


Note: Revenue excl. Corporate/Other (other, non-product revenue). Growth rates vs. FY24. Revenue growth at constant currencies (@cc) is a non-IFRS measure. For reconciliations of non-IFRS measures to the most comparable IFRS measure, please see the Appendix to this presentation.

ASP +5% AT CC | PAIRS +12% SUPPORTED BY STRONG B2B DEMAND



Rising demand with strong sell-through in wholesale fulfilled by capacity expansion.



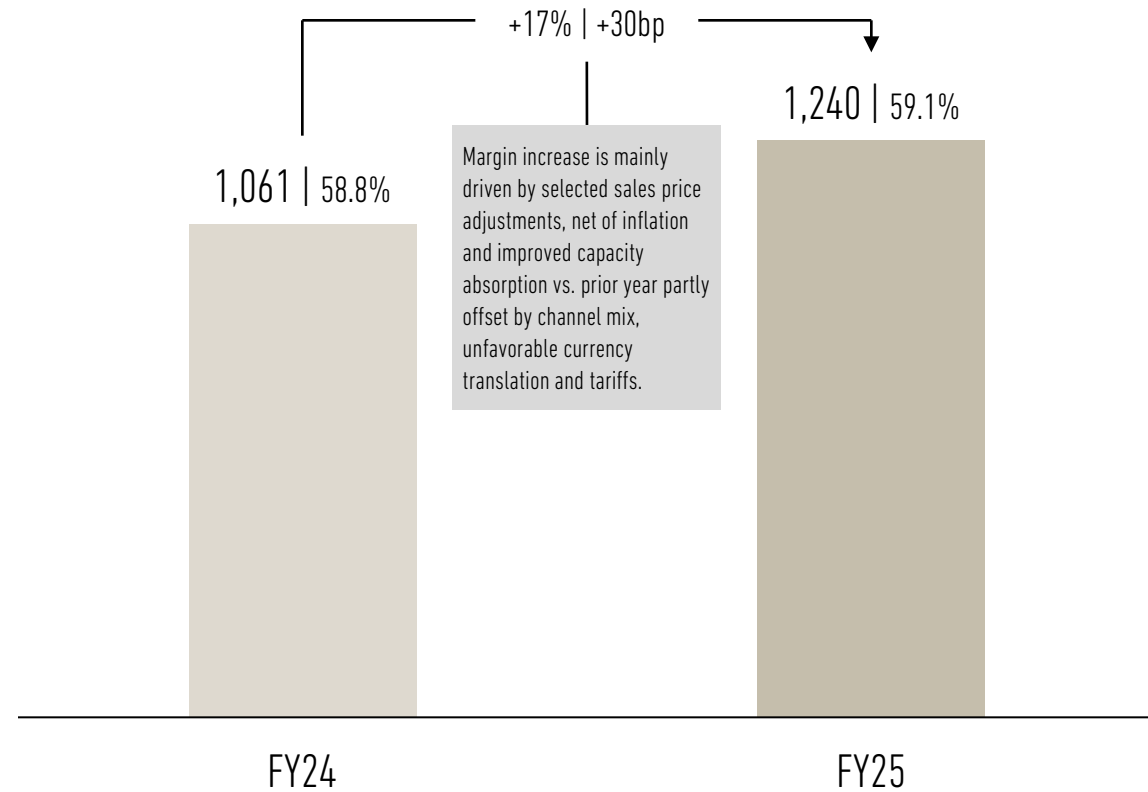
1) ASP derived on footwear pairs and revenue only. ASP growth rate at constant currencies vs. FY24.

GROSS PROFIT MARGIN INCREASE OF 30BPS

IN € MILLION, UNLESS OTHERWISE STATED



Gross Profit | Margin



FOCUSED SG&A COST MANAGEMENT

AS % OF FY25 REVENUE

ADJ. SELLING & DISTRIBUTION EXPENSES:

€564M

26.9%
(120)bp

Decrease vs. FY24 is mainly driven by a higher share of B2B revenue and cost reclassifications from S&D to G&A.

ADJ. GENERAL & ADMINISTRATIVE EXPENSES:

€123M

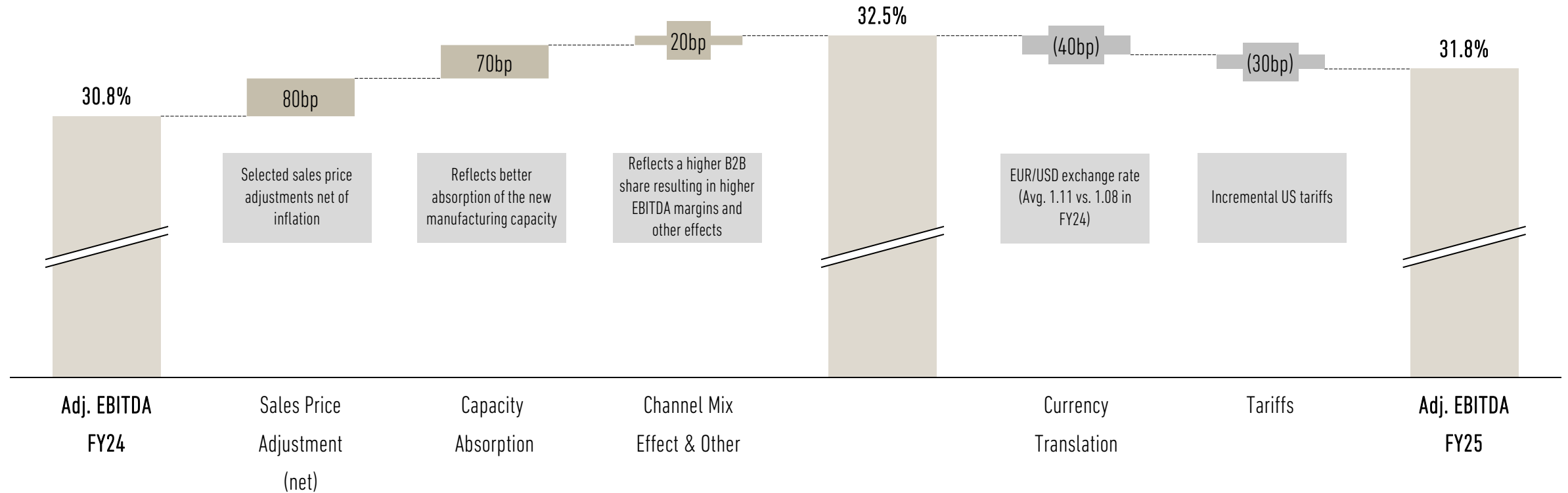
5.9%
+30bp

Increase vs. FY24 is mainly driven by investments in IT infrastructure and cost reclassifications from S&D to G&A.

Note: Adjusted Selling & Distribution expenses and Adjusted General & Administrative expenses are non-IFRS measures and include depreciation & amortization expenses. For a reconciliation to the most comparable IFRS measure, please see the Appendix to this presentation.

ADJ. EBITDA MARGIN UP 100 BASIS POINTS VS. PRIOR YEAR

AS % OF FY25 REVENUE



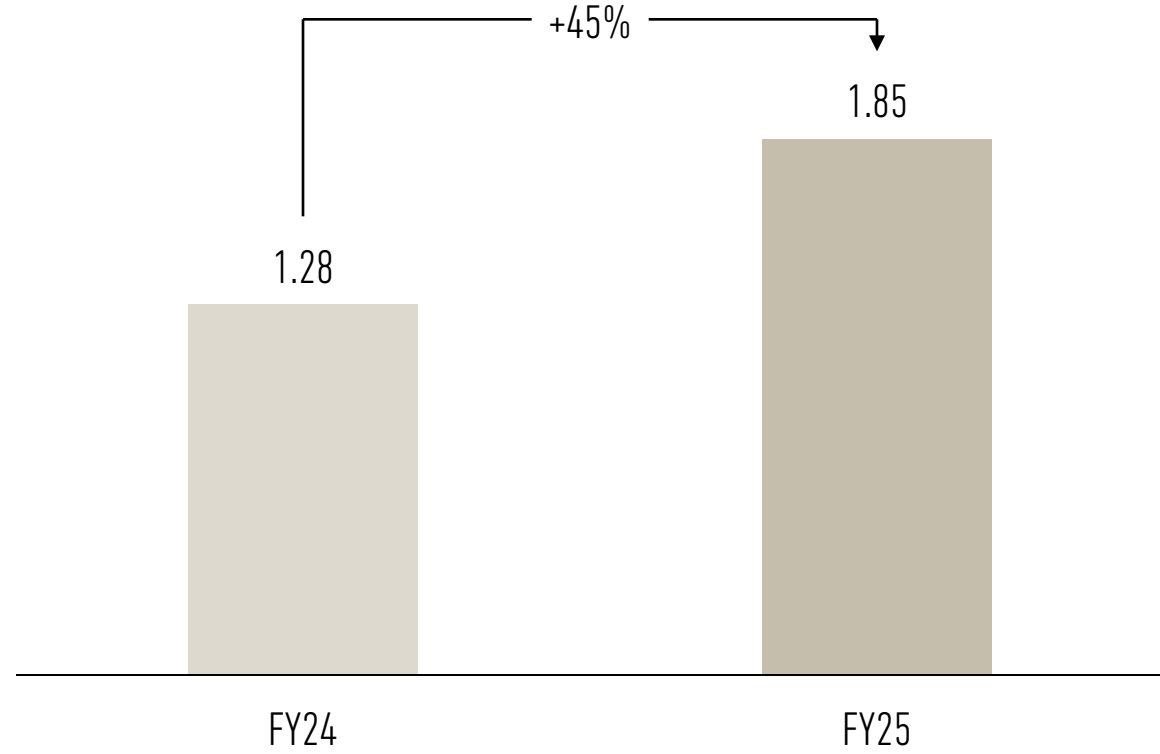
Note: Adjusted EBITDA and Adjusted EBITDA margin are non-IFRS measures. For a reconciliation to the most comparable IFRS measure, please see the Appendix to this presentation.

ADJUSTED EPS UP +45% VS. PRIOR YEAR

IN €, UNLESS OTHERWISE STATED



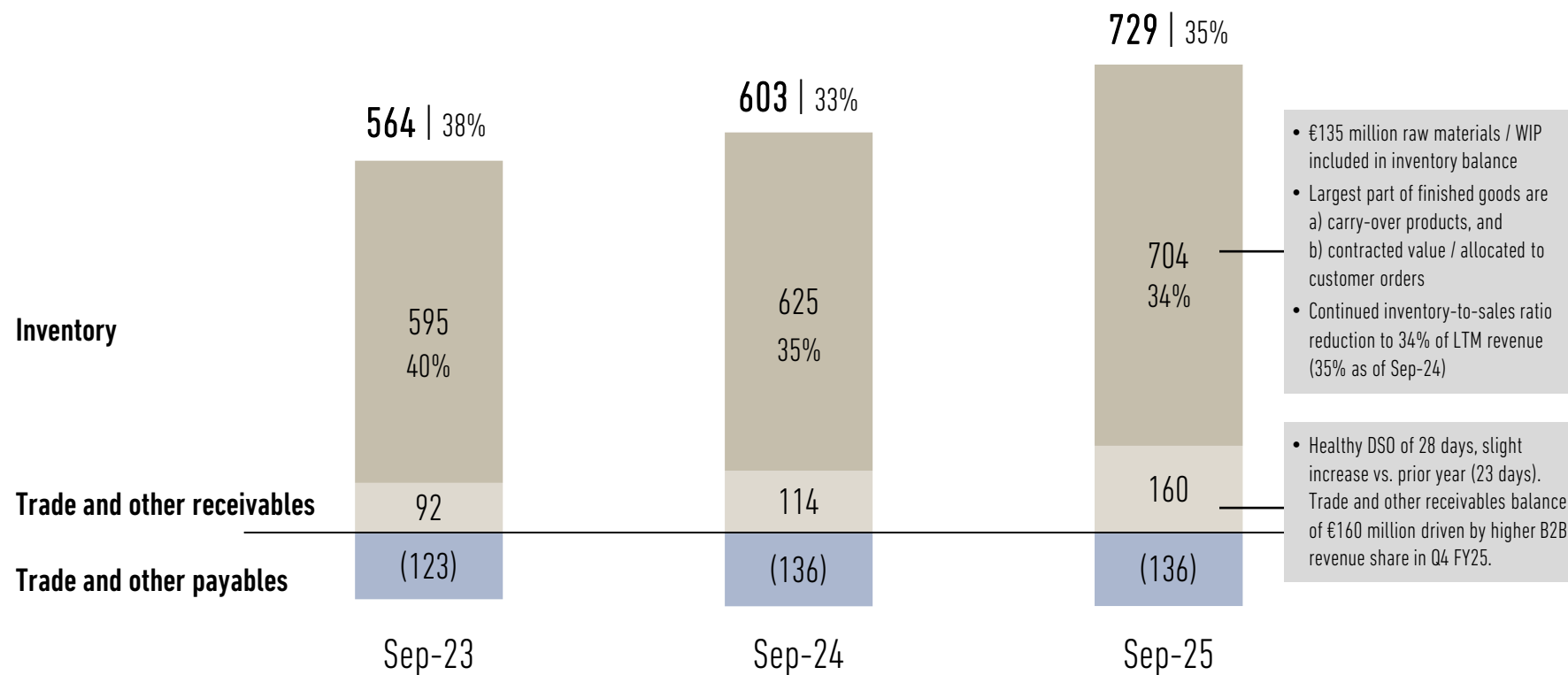
**Adjusted EPS
(Basic/Diluted)**



Note: Adjusted EPS (Basic/Diluted) is a non-IFRS measure. For a reconciliation to the most comparable IFRS measure, please see the Appendix to this presentation.

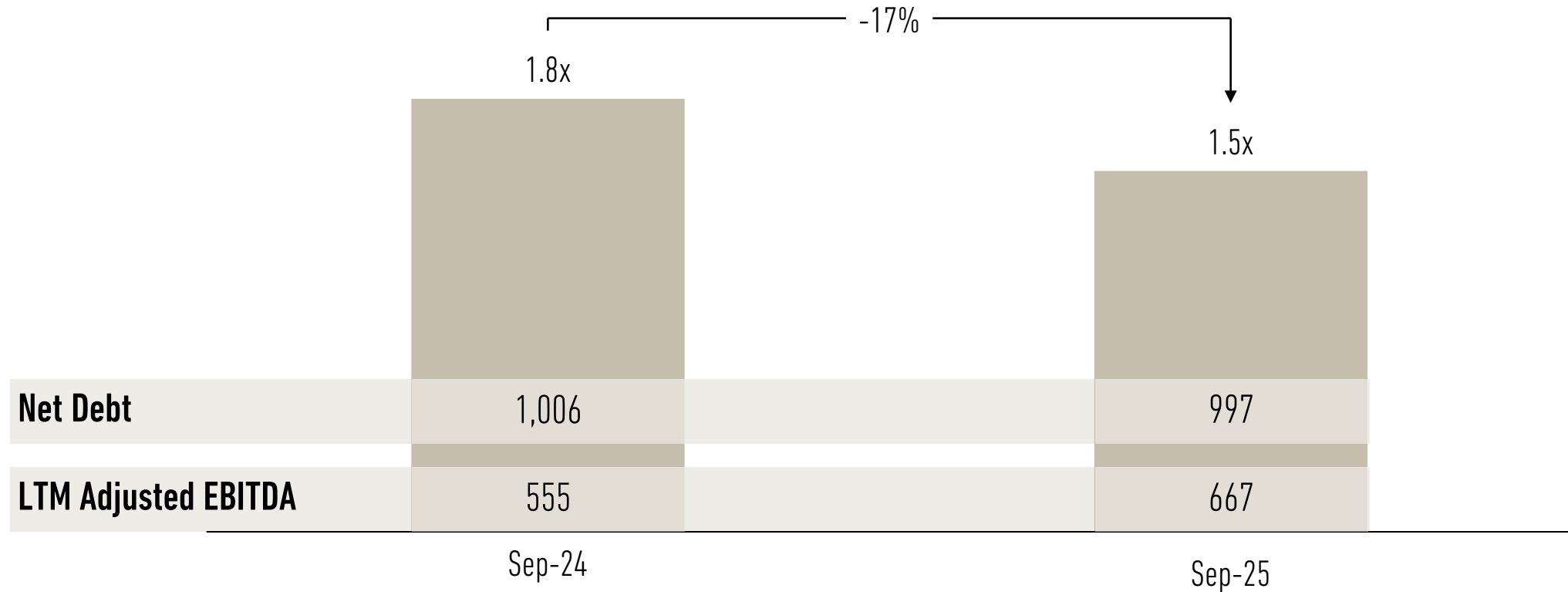
CONTINUED INVENTORY-TO-SALES RATIO IMPROVEMENT

TRADE WORKING CAPITAL | IN € MILLION AND AS % OF LTM REVENUE



NET LEVERAGE DOWN TO 1.5x (1.2x WITHOUT SHARE BUYBACK)

NET DEBT & NET LEVERAGE | IN € MILLION, UNLESS OTHERWISE STATED



Note: Net Leverage calculated as Net debt / LTM Adjusted EBITDA. Net debt includes Lease liabilities. Net Debt and Adjusted EBITDA are non-IFRS measures. For a reconciliation to the most comparable IFRS measure, please see the Appendix to this presentation.

OCF STRENGTH ENABLES INVESTMENTS, BUYBACKS & DELEVERAGING

IN € MILLION



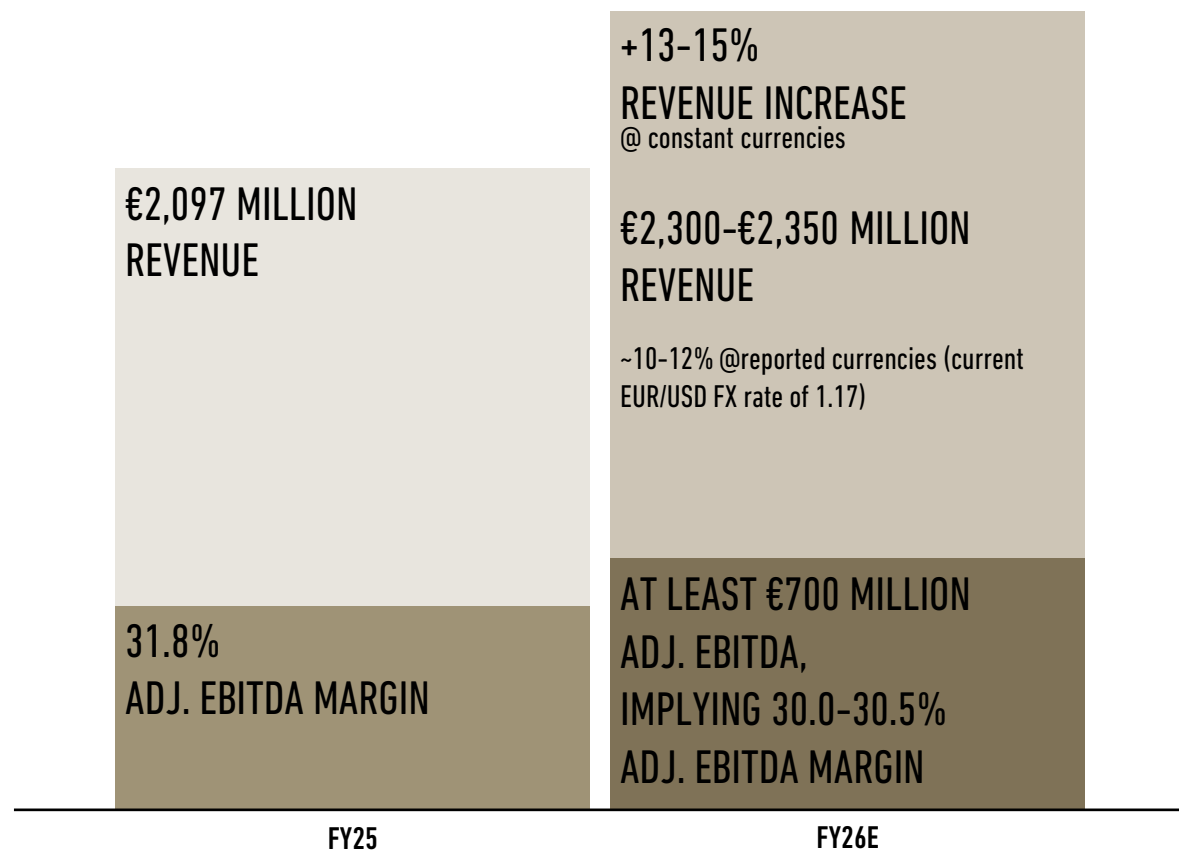
| | FY | |
|--|--------------|--------------|
| | FY24 | FY25 |
| | ACT | ACT |
| Net profit | 192 | 348 |
| Depreciation and amortization | 101 | 114 |
| Finance cost, net | 127 | 80 |
| Income tax expense | 102 | 122 |
| Income tax paid | (15) | (133) |
| Changes in working capital | (88) | (154) |
| Other | 10 | 8 |
| Operating Cash Flow | 429 | 384 |
| Investing Cash Flow | (59) | (79) |
| Net IPO proceeds | 449 | - |
| Repurchase of ordinary shares | - | (176) |
| Repayment of loans (FY24 net of refinancing) | (662) | (50) |
| Payment of transaction costs (refinancing) | (5) | (0) |
| Cash interest paid | (90) | (52) |
| Lease liability payments | (47) | (52) |
| Financing Cash Flow | (355) | (330) |
| Total Cash Flow | 15 | (25) |
| Cash at end of period | 356 | 329 |

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OUTLOOK FY26



GUIDANCE FY26



Note: FY26E Revenue growth at constant currencies, Adj. EBITDA, Adj. Gross Profit and Net Leverage are non-IFRS measures.

GUIDANCE FY26

- We expect **revenue** to grow 13-15% at constant currencies and 10-12% at reported currencies. As a result, **reported revenue** is projected at €2,300-€2,350 million, assuming the current EUR/USD exchange rate of 1.17.
- We expect an **adjusted gross profit margin** of 57.0-57.5%. This includes 100bps headwind from currency translation and 100bps from tariffs. Excluding these external effects, the margin would be up by up to 40bps.
- We expect an **adjusted EBITDA** of at least €700 million, implying an **adjusted EBITDA margin** of 30.0-30.5%. This includes a 100bps headwind from currency translation and 100bps from tariffs. Excluding these external effects, the margin would be up by up to 70bps.
- **Adj. EPS** of €1.90-€2.05 including a €0.15-€0.20 headwind from currency translation.
- **Effective tax rate** between 26% and 28%.
- **Capital Expenditures** are expected in the range of €110-€130 million.
- The **net leverage** ratio should improve to 1.3-1.4x by the end of FY26 (excluding potential share buybacks).

APPENDIX



INCOME STATEMENT

IN € MILLION

| | FY | | Q4 | |
|--|--------------|--------------|--------------|--------------|
| | FY24 | FY25 | FY24 | FY25 |
| Revenue | 1,805 | 2,097 | 456 | 526 |
| Cost of sales | (744) | (858) | (187) | (220) |
| Gross profit | 1,061 | 1,240 | 269 | 306 |
| Selling and distribution expenses | (507) | (564) | (141) | (156) |
| General and administrative expenses | (113) | (125) | (32) | (36) |
| Foreign exchange gain (loss) | (20) | (2) | 2 | (2) |
| Other income (expense), net | 1 | 1 | 0 | 0 |
| Profit from operations | 421 | 550 | 98 | 112 |
| Finance cost, net | (127) | (80) | (19) | (11) |
| Profit before tax | 294 | 470 | 78 | 101 |
| Income tax expense | (102) | (122) | (26) | (7) |
| Net profit | 192 | 348 | 52 | 94 |
| <i>Weighted average number of shares (# million)</i> | <i>187.6</i> | <i>186.5</i> | <i>187.8</i> | <i>183.9</i> |
| Earnings per Share (Basic / Diluted, €) | 1.02 | 1.87 | 0.28 | 0.51 |
| Adjusted Net profit (Non-IFRS) | 240 | 346 | 55 | 94 |
| <i>Weighted average number of shares (# million)</i> | <i>187.6</i> | <i>186.5</i> | <i>187.8</i> | <i>183.9</i> |
| Adjusted Earnings per Share (Basic / Diluted, €) (Non-IFRS) | 1.28 | 1.85 | 0.29 | 0.51 |
| Adjusted EBITDA (Non-IFRS) | 555 | 667 | 125 | 147 |
| % Adjusted Margin (Non-IFRS) | 30.8% | 31.8% | 27.4% | 27.8% |

BALANCE SHEET

IN € MILLION

| | | Sep | Sep | |
|--------------|--------------------------|---|-------|-------|
| | | 2024 | 2025 | |
| ASSETS | NON-CURRENT | Goodwill | 1,555 | 1,512 |
| | | Intangible assets (other than goodwill) | 1,639 | 1,577 |
| | | Property, plant and equipment | 319 | 357 |
| | | Right-of-use assets | 171 | 180 |
| | | Other assets and deferred tax assets | 37 | 40 |
| | Total non-current assets | | 3,722 | 3,667 |
| | CURRENT | Inventories | 625 | 704 |
| | | Trade and other receivables | 114 | 160 |
| | | Other current assets | 68 | 82 |
| | | Cash and cash equivalents | 356 | 329 |
| | Total current assets | | 1,163 | 1,275 |
| TOTAL ASSETS | | 4,885 | 4,942 | |

| | | Sep | Sep | |
|--|---------------------------|-------------------------------|-------|-------|
| | | 2024 | 2025 | |
| TOTAL SHAREHOLDERS' EQUITY | | 2,625 | 2,723 | |
| LIABILITIES | NON-CURRENT | Loans and borrowings | 1,170 | 1,128 |
| | | Lease liabilities | 143 | 149 |
| | | Deferred tax liabilities | 131 | 163 |
| | | Other liabilities | 368 | 325 |
| | | Total non-current liabilities | 1,812 | 1,766 |
| | CURRENT | Loans and borrowings | 25 | 17 |
| | | Lease liabilities | 41 | 44 |
| | | Trade and other payables | 136 | 136 |
| | | Accrued liabilities | 29 | 32 |
| | | Tax liabilities | 145 | 107 |
| | | Other current liabilities | 72 | 118 |
| | Total current liabilities | | 448 | 454 |
| TOTAL LIABILITIES | | 2,260 | 2,219 | |
| TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES | | 4,885 | 4,942 | |

CASH FLOW STATEMENT

IN € MILLION

| | FY | | Q4 | |
|--|--------------|--------------|--------------|-------------|
| | FY24 | FY25 | FY24 | FY25 |
| Net profit (loss) | 192 | 348 | 52 | 94 |
| Depreciation & amortization | 101 | 114 | 29 | 32 |
| Loss on disposal of property, plant and equipment | 0 | 0 | 0 | 0 |
| Change in expected credit loss | (1) | 2 | (0) | (0) |
| Finance cost, net | 127 | 80 | 19 | 11 |
| Net exchange differences | 7 | 5 | (14) | 7 |
| Non-cash operating items | 3 | 0 | 1 | - |
| Income tax expense | 102 | 122 | 26 | 7 |
| Income tax paid | (15) | (133) | (6) | (9) |
| MIP personal income tax paid / reimbursement, net | 0 | - | 12 | - |
| Changes in working capital | (88) | (154) | 24 | 11 |
| Net cash flows provided by (used in) operating activities | 429 | 384 | 143 | 154 |
| Interest received net of taxes withheld | 6 | 5 | 3 | 1 |
| Purchases of property, plant and equipment | (65) | (77) | (16) | (23) |
| Purchases of intangible assets | (8) | (8) | (2) | (0) |
| Other | 9 | 1 | 0 | 0 |
| Net cash flows provided by (used in) investing activities | (59) | (79) | (15) | (22) |
| IPO Proceeds, net of transaction costs | 449 | - | - | - |
| Repurchase of ordinary shares | - | (176) | - | - |
| Repayment of loans and borrowings (FY24 net of refinancing) | (662) | (50) | (135) | (44) |
| Payment of transaction costs related to refinancing | (5) | (0) | (5) | - |
| Interest paid | (90) | (52) | (17) | (7) |
| Payments of lease liabilities | (38) | (43) | (12) | (11) |
| Interest portion of lease liabilities | (9) | (9) | (3) | (2) |
| Net cash flows provided by (used in) financing activities | (355) | (330) | (173) | (64) |
| Net change in cash and cash equivalents | 15 | (25) | (46) | 68 |
| Cash and cash equivalents at beginning of period | 344 | 356 | 404 | 262 |
| Net foreign exchange difference | (3) | (2) | (3) | (0) |
| Cash and cash equivalents at end of period | 356 | 329 | 356 | 329 |

RECONCILIATION OF NON-IFRS MEASURES (1/6)

REVENUE | IN € MILLION

| | Q4 FY24 | Q4 FY25 | Growth [%] | Constant Currency Growth [%] |
|----------------------|------------|------------|------------|---------------------------------|
| B2B | 240 | 293 | 22% | 26% |
| DTC | 215 | 232 | 8% | 12% |
| Corporate / Other | 1 | 1 | 108% | 108% |
| Total Revenue | 456 | 526 | 15% | 20% |
| Americas | 225 | 250 | 11% | 18% |
| EMEA | 182 | 211 | 16% | 17% |
| APAC | 48 | 64 | 33% | 38% |
| Corporate / Other | 1 | 1 | 108% | 108% |
| Total Revenue | 456 | 526 | 15% | 20% |

| | FY FY24 | FY FY25 | Growth [%] | Constant Currency Growth [%] |
|----------------------|--------------|--------------|------------|---------------------------------|
| B2B | 1,084 | 1,298 | 20% | 21% |
| DTC | 717 | 795 | 11% | 12% |
| Corporate / Other | 4 | 5 | 10% | 10% |
| Total Revenue | 1,805 | 2,097 | 16% | 18% |
| Americas | 944 | 1,086 | 15% | 18% |
| EMEA | 688 | 785 | 14% | 14% |
| APAC | 169 | 222 | 31% | 34% |
| Corporate / Other | 4 | 5 | 10% | 10% |
| Total Revenue | 1,805 | 2,097 | 16% | 18% |

RECONCILIATION OF NON-IFRS MEASURES (2/6)

OPERATING EXPENSES | IN € MILLION

| | FY | | Q4 | |
|--|-------|-------|-------|-------|
| | FY24 | FY25 | FY24 | FY25 |
| Selling and distribution expenses | (507) | (564) | (141) | (156) |
| Add Adjustments: | | | | |
| Share-based compensation expenses ¹ | 0 | - | - | - |
| | 0 | - | - | - |
| Adjusted Selling and distribution expenses | (507) | (564) | (141) | (156) |

| | FY | | Q4 | |
|--|-------|-------|------|------|
| | FY24 | FY25 | FY24 | FY25 |
| General and administrative expenses | (113) | (125) | (32) | (36) |
| Add Adjustments: | | | | |
| Share-based compensation expenses ¹ | 3 | - | - | - |
| IPO-related costs ² | 7 | - | - | - |
| Secondary offering related costs ³ | 2 | 2 | - | 0 |
| Acquisition-related transaction costs ⁴ | - | 0 | - | 0 |
| | 13 | 2 | - | 0 |
| Adjusted General and administrative expenses | (101) | (123) | (32) | (35) |

¹Represents share-based compensation expenses relating to the management investment plan.

²Represents IPO-related costs, which include consulting and legal fees.

³Represents costs associated with the secondary offerings on behalf of the selling shareholder. The secondary offerings were completed on June 28, 2024 and on May 30, 2025.

⁴Represents costs associated with the acquisition of Birkenstock Australia Pty Ltd. Costs mainly include legal fees, consulting fees and travel expenses.

RECONCILIATION OF NON-IFRS MEASURES (3/6)

EBITDA | IN € MILLION

| | FY | | Q4 | |
|--|------------|------------|------------|------------|
| | FY24 | FY25 | FY24 | FY25 |
| Net profit (loss) | 192 | 348 | 52 | 94 |
| Income tax expense | 102 | 122 | 26 | 7 |
| Finance cost, net | 127 | 80 | 19 | 11 |
| Depreciation & amortization | 101 | 114 | 29 | 32 |
| EBITDA | 522 | 663 | 127 | 144 |
| Add (Less) Adjustments: | | | | |
| Share-based compensation expenses ¹ | 4 | - | - | - |
| IPO-related costs ² | 7 | - | - | - |
| Secondary offering related costs ³ | 2 | 2 | - | 0 |
| Acquisition-related transaction costs ⁴ | - | 0 | - | 0 |
| Realized and unrealized FX gains / losses ⁵ | 20 | 2 | (2) | 2 |
| Adjusted EBITDA | 555 | 667 | 125 | 147 |
| Margin | 30.8% | 31.8% | 27.4% | 27.8% |

¹Represents share-based compensation expenses relating to the management investment plan.

²Represents IPO-related costs, which include consulting and legal fees.

³Represents costs associated with the secondary offerings on behalf of the selling shareholder. The secondary offerings were completed on June 28, 2024 and on May 30, 2025.

⁴Represents costs associated with the acquisition of Birkenstock Australia Pty Ltd. Costs mainly include legal fees, consulting fees and travel expenses.

⁵Represents the primarily non-cash impact of foreign exchange rates within profit (loss). We do not consider these gains and losses representative of operating performance of the business because they are primarily driven by fluctuations in the USD to Euro foreign exchange rate on intercompany receivables for inventory and intercompany loans.

RECONCILIATION OF NON-IFRS MEASURES (4/6)

NET PROFIT | IN € MILLION

| | FY | | Q4 | |
|--|------------|------------|-----------|------------|
| | FY24 | FY25 | FY24 | FY25 |
| Net profit (loss) | 192 | 348 | 52 | 94 |
| Add (Less) Adjustments: | | | | |
| Share-based compensation expenses ¹ | 4 | - | - | - |
| IPO-related costs ² | 7 | - | - | - |
| Secondary offering related costs ³ | 2 | 2 | - | 0 |
| Acquisition-related transaction costs ⁴ | - | 0 | - | 0 |
| Realized and unrealized FX gains / losses ⁵ | 20 | 2 | (2) | 2 |
| Release of capitalized transaction costs ⁶ | 27 | - | - | - |
| Tax adjustment ⁷ | (11) | (7) | 4 | (3) |
| | 49 | (3) | 2 | (0) |
| Adjusted Net profit (loss) | 240 | 346 | 55 | 94 |

¹Represents share-based compensation expenses relating to the management investment plan.

²Represents IPO-related costs, which include consulting and legal fees.

³Represents costs associated with the secondary offerings on behalf of the selling shareholder. The secondary offerings were completed on June 28, 2024 and on May 30, 2025.

⁴Represents costs associated with the acquisition of Birkenstock Australia Pty Ltd. Costs mainly include legal fees, consulting fees and travel expenses.

⁵Represents the primarily non-cash impact of foreign exchange rates within profit (loss). We do not consider these gains and losses representative of operating performance of the business because they are primarily driven by fluctuations in the USD to Euro foreign exchange rate on intercompany receivables for inventory and intercompany loans.

⁶Represents the effect of reversing capitalized transaction costs of the former USD Term Loan B due to its early repayment of USD 450 million and the subsequent impact on finance costs.

⁷Represents income tax effects for the adjustments as outlined above, except for unrealized foreign exchange gain (loss) and share-based compensation expenses since these have not been treated as tax deductible in the initial tax calculation.

RECONCILIATION OF NON-IFRS MEASURES (5/6)

EARNINGS PER SHARE | IN €, UNLESS OTHERWISE STATED

| | FY | | Q4 | |
|--|--------------|--------------|--------------|--------------|
| | FY24 | FY25 | FY24 | FY25 |
| Net profit (loss) (in € million) | 192 | 348 | 52 | 94 |
| Adjusted Net profit (loss) (in € million) | 240 | 346 | 55 | 94 |
| <i>Weighted number of outstanding shares (# million)</i> | <i>187.6</i> | <i>186.5</i> | <i>187.8</i> | <i>183.9</i> |
| EPS (Basic/Diluted) | 1.02 | 1.87 | 0.28 | 0.51 |
| Adjusted EPS (Basic/Diluted) | 1.28 | 1.85 | 0.29 | 0.51 |

RECONCILIATION OF NON-IFRS MEASURES (6/6)

NET DEBT | IN € MILLION

| | Sep 2024 | Sep 2025 |
|------------------------------------|--------------|-------------|
| Loans and borrowings (Non-current) | 1,170 | 1,128 |
| USD Term Loan (Current) | 8 | 5 |
| Lease liabilities (Non-current) | 143 | 149 |
| Lease liabilities (Current) | 41 | 44 |
| Cash and cash equivalents | 356 | 329 |
| Net Debt | 1,006 | 997 |
| Adjusted EBITDA (FY / LTM) | 555 | 667 |
| Net Leverage | 1.8x | 1.5x |